



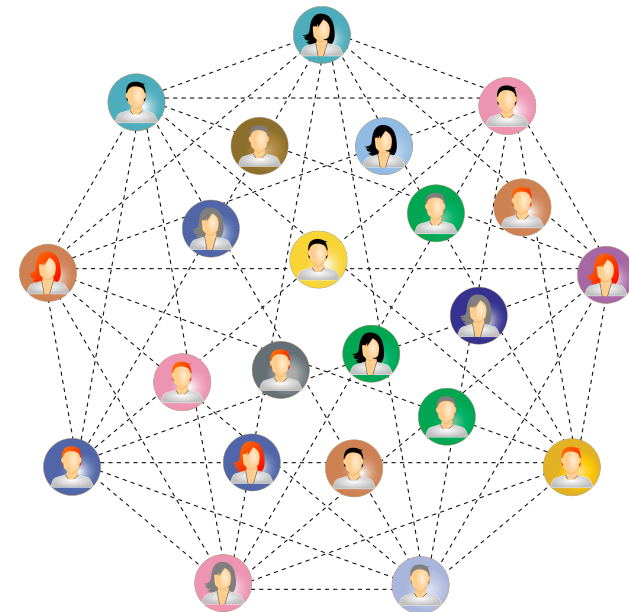
secure diversity

Secure Diversity Sponsorship Prospectus
for 2020 & 2021



DAY OF SHESECURITY

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MEETUPS REGIONALLY

DAY OF SHECURITY PROSPECTUS SF 2018

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OVER 150 ATTENDEES

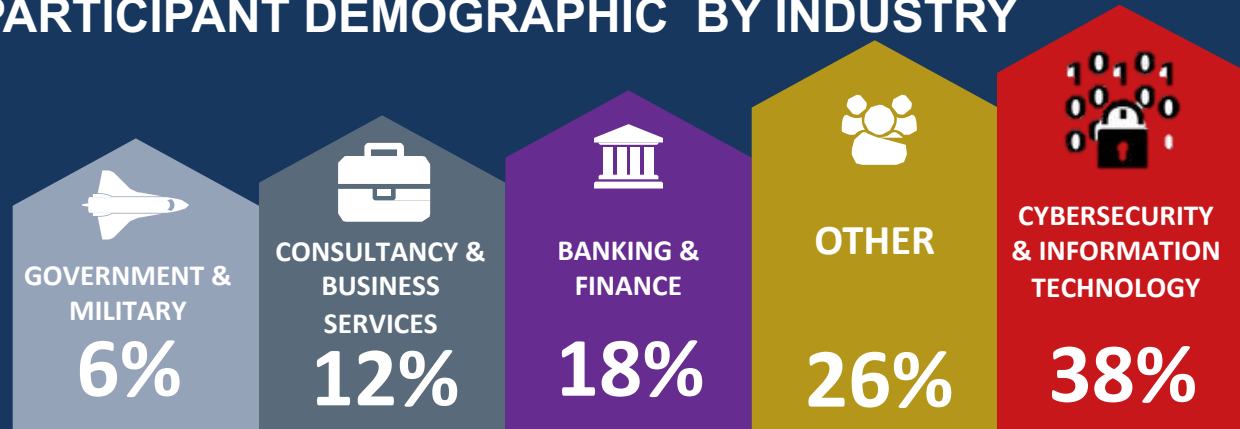
15 SPONSORS

76% FEMALE SME SPEAKERS

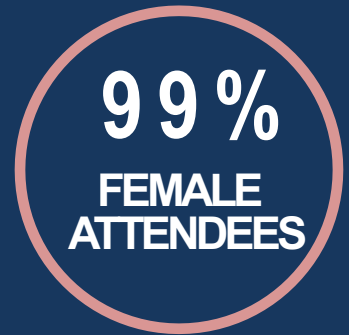
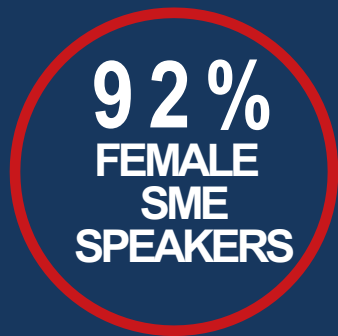
90% FEMALE ATTENDEES

PARTICIPANT DEMOGRAPHIC BY INDUSTRY

“ I came to this conference to decide whether or not I wanted to enter into the cybersecurity industry and the variety of talks and hands-on technical sessions were a big factor in helping me decide that this is something I want to do. DoS has some of the most effective and dynamic speaker line-ups from experts that care to explain the material to a diverse audience. It was AMAZING! Thank you.

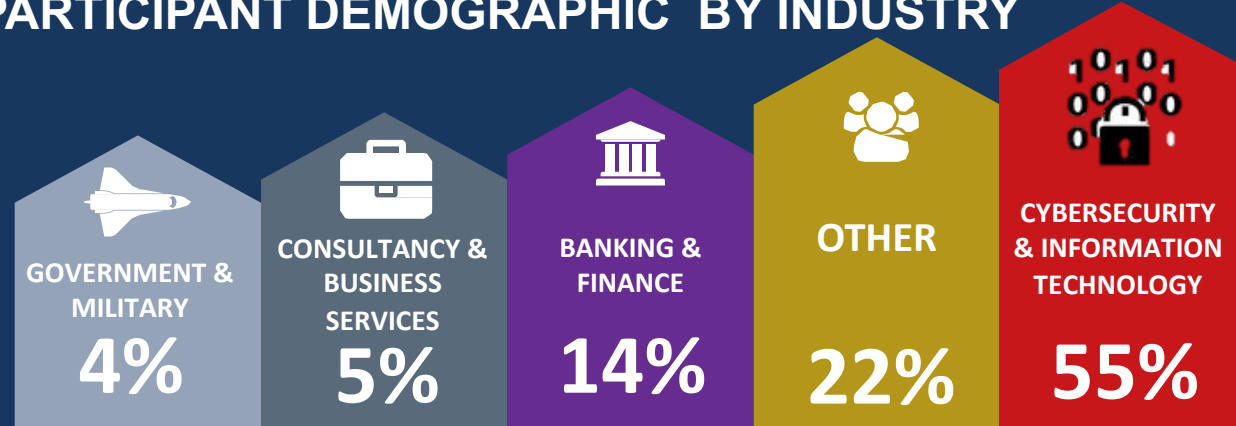


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PARTICIPANT DEMOGRAPHIC BY INDUSTRY

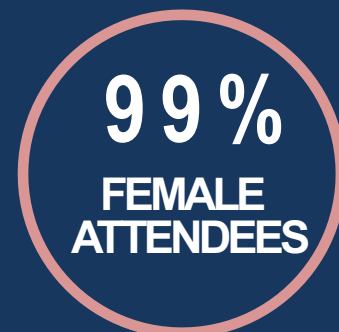
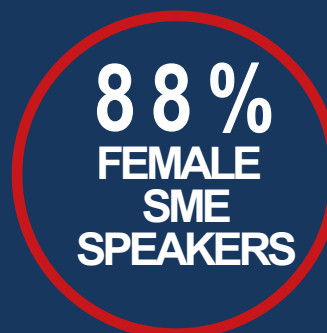
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DAY OF SHECURITY PROSPECTUS SF 2019

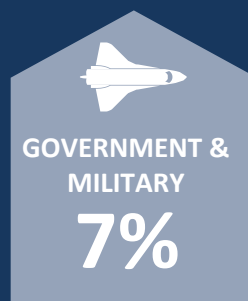
DAY OF SHECURITY

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Day of Shecurity

Sponsorship Opportunities – 2020 & 2021

☐ June 5th, 2020 – DoS Boston 2020

☐ October 2020 – DoS SF 2020

☐ June 2021 – DoS Boston 2021

☐ October 2021 – DoS SF 2021



Gold Sponsorship - \$5000

- 2nd priority table selection
- table in cyber career village
- 6 job links to be posted on dayofshecurity.com or Job Board
- 2 staff or recruiters at event
- Slack Access
- logo on website
- shout outs on social media
- branded swag/promotional item in the tote-bag
- Web, social media, and newsletter recognition



Silver Sponsorship - \$3000

- logo on website
- 4 job links to be posted on dayofshecurity.com or Job Board
- shout outs on social media
- Slack Access
- branded swag/promotional item in the tote-bag
- Web, social media, and newsletter recognition



Bronze Sponsorship - \$1500

- logo on website
- 2 job links to be posted on dayofshecurity.com or Job Board
- Slack Access
- shout outs on social media
- Web, social media, and newsletter recognition

- ***VIP Sponsorship is available for \$10,000 this year which includes all Gold-level perks and first-priority table selection in our cyber career intelligence center, breakfast or lunch branding, access to dedicated interview space and the opportunity to host a night social before the event.***
- ***A special VIP package can be created for Sponsors seeking to Support our Boston & San Francisco event – please inquire.***

For more information contact:

Lead Organizer
 Kyle F. Kennedy
kyle@securediversity.org

[Website: dayofshecurity.com](http://dayofshecurity.com)

[Website: SecureDiversity.org](http://SecureDiversity.org)



**BRONZE
SPONSOR**

\$1,500



**SILVER
SPONSOR**

\$3,000



**GOLD
SPONSOR**

\$5,000



**VIP
SPONSOR**

\$10,000



**secure
diversity**

*Table location priority given by level with VIP

Secure Diversity

Sponsorship Opportunities – Strategic Influencers

☐ June 5th, 2020 – DoS Boston 2020

☐ October 2020 – DoS SF 2020

☐ June 2021 – DoS Boston 2021

☐ October 2021 – DoS SF 2021

Your support as a Secure Diversity Strategic Influencer will go a long way toward helping women and men in cybersecurity advance at every level of their careers. All Influencer organizations have access to year-round engagement and recruitment opportunities, as well as sponsorship opportunities to Secure Diversity events like our Day of Shecurity series: SF or Boston.

All options provide avenues to recruit the bright young minds of tomorrow as well as experienced professionals. Only the Strategic Influencers will have an opportunity to gain access to our year-round Job Board.

BENEFITS	TIER 1 \$30,000	TIER 2 \$20,000	TIER 3 \$10,000
DoS One Day Conference Events Per Year	3	2	1
Secure Diversity Meetup Events Per Year	2	1	1
Company Executive May Participate on Content Advisory Board	Yes	N/A	N/A
Sponsored Educational / Best Practice Webinar / Podcast Hosted and Marketed by Secure Diversity via BrightTalk	1/year	1/year	N/A
Access to Strategic Influencer Community Portal	Yes	Yes	Yes
BRANDING & MARKETING			
Logo including in all Secure Diversity Community Emails	Yes	N/A	N/A
Press Release Boilerplate Inclusion	Yes	Yes	N/A
Job Board Ad Banner – Months	12	6	3
Secure Diversity Website Ad Banner – Months	6	3	1
Web Logo, Social Media Newsletter Recognition	Yes	Yes	Yes

*Table location priority given at events to Strategic Influencer Tiers

For more information contact:

Lead Organizer
Kyle F. Kennedy
kyle@SecureDiversity.org

[Website: dayofshecurity.com](http://dayofshecurity.com)

[Website: SecureDiversity.org](http://SecureDiversity.org)

STRATEGIC INFLUENCERS **ANNUAL CONTRIBUTION**



TIER 1
SPONSOR

\$30,000



TIER 2
SPONSOR

\$20,000



TIER 3
SPONSOR

\$10,000